

## Minutes

Lincoln County Democrats of Oregon

General Meeting

Wednesday, June 26, 2024, 6:00 PM

Visual Arts Center, Newport, Oregon

There were 25 in-person participants. Zoom was not available for this meeting.

### **Chair Update**

Chair Cherie Harbour called the meeting to order at 6:00 PM and welcomed several first-time attendees.

### **Budget Report**

Chair Harbour stated that our bank account shows a balance of \$9000 and indicated that we are on target for our projected budget. Expenses were reviewed - \$1200 on fundraising, \$670 on meeting spaces (2023); printing (\$531); rented space for Fair Booth of Senior Fair (\$460); and signs for resale (Biden-Harris); memberships to the Chambers of Commerce (LC and Newport). Other expenses include summer picnic rental – Depoe Bay park, rental fee for a booth for County Fair, donation to KYAQ radio for their transmitter purchase, and \$35 for Loyalty Days Parade materials. Budget for special events is \$5000 and includes slate card mailing for endorsed candidates. If we cover that with our fund-raising, will finish well ahead. Two years ago, in August, there was a balance of \$1236 so could not do any mailings without a large donation. Hoping to start 2025 with at least \$5000 in our account. Next year is an off-year, so will be a good year to do fund-raising. We are thinking about exciting fundraisers like the bacon and beer festival in the casino in Lincoln City. So far have received \$1000 in donations through ActBlue. Chair Harbour announced that we have just received a \$900 Democracy Grant from the Democratic Party of Oregon that will pay for campaign materials and our meeting and event spaces. She mentioned that she is pleased that we have received this grant, and that our overall budget is on target but said we need more small-dollar, recurring donations through ActBlue.

### **Messaging**

Chair Harbour would like to see positive, forward-looking messaging that recognizes the accomplishments of the Biden-Harris administration. Linda Perrine came up with the ideas for the issues Democrats support, with graphics by Marta. She reviewed the postcard-sized drop piece that emphasizes those issues that Democrats only support. At the Fair, we will focus on Biden's accomplishments. Marta and Lynetta modeled t-shirts that we have for sale. We also have magnets with the new LCDCC logo, and business cards – these are especially useful for communicating the website and email address. We have a new banner that was used at the Loyalty Days parade that will also be used at the Fair. We also have a poster that mirrors the "Only Democrats work for" poster.

The following miscellaneous items were raised:

- Can we have postcard parties? Yes! The Campaign Coordinating Committee is working on these.
- The ad for the Lincoln City and Newport Chambers of Commerce was viewed.
- T-shirts and Biden-Harris signs (\$20) will be sold at the Fair and from Marta's car.
- If anyone has connections to events or organizations where we need to be represented, please let Cherie know via the Dems@ email address.
- Three EVs decorated for the Gleneden beach parade on 7/4. Meet at firehouse at 12:30 for the 1 PM parade. Jo Beaudreau will walk, and Claire Hall will ride in the first car.
- Comment from attendee: Siletz Powwow – August 9, 10, 11 – we need to march in their parade.
- Lincoln County Fair – we will have a double booth on July 4 – 6 from 10 AM – 9 PM. Cherie reviewed empty spaces on those days and requested sign-ups from attendees.
- Summer picnic – need help with a barbecue master, tables and chairs, and music; sign-up sheet in the back. The meeting will be held at the park in Depoe Bay. Cherie accepted sign-ups from the group.
- September 14 HOLOHOLA Fundraiser at the Gleneden Beach Club – need help with prizes, so that people will want to play more bingo. Also need someone to create political bingo cards. Preparation for the event will take place at our August meeting.

### **State Central Committee**

Lisa read a report prepared by her husband Brian on the SCC quarterly meeting that took place in Madras on June 22-23.

### **Committee Reports**

Chair Harbour introduced the subject by reviewing some of the positions in the LCDCC, particularly those that are vacant, and pointed out we will prepare for the January 2025 officer election in November of this year.

#### **Communications Committee (Lynetta Richardson)**

Stated that it is very difficult to measure whether what you are doing makes a difference; Elissa Wilson submitted an article about the effectiveness of the Neighborhood Leader Program (NLP) – a 20% increase in voter turnout in her area. Something we can measure! Many people have seen and read the newsletter. Some attendees indicated they also check the website.

Question: how do you tell the results of the NLP? Suggestion from the group: first-timer suggested we have a note for first-time attendees to contact someone . . . or signage that tells people where to come in the Visual Arts Center (and at other meetings). If you have newsletter ideas, contact Lynetta.

#### **Technology (Judy Bowman)**

The website has been updated. She really wants photos to post and would like someone to take photos at the parade – email to Judy to post.

A general discussion about advertising then ensued. Right now we advertise through social media groups like Facebook and Instagram. Need to advertise for the upcoming election. *Lincoln County Leader* – had our meeting tonight posted in the online journal. Are there other online journals and newspapers? Suggestions:

- *Yachats News* . . . this site's following is growing exponentially. Sponsored by donations.
- PFLAG newsletter.
- KYAQ
- KLCC – website where they post events
- Oregon Coast Today – meeting was listed here, too
- City of Lincoln City's Explore Lincoln City site – mostly tourists but has all the events
- Facebook ads? About half the attendees indicated that they see these
- Chair Harbour explained that we don't use TikTok because we don't feel like we can control the message at the appropriate level.
- Question: What about connecting in Toledo? Food Fair – put a postcard on the bulletin board. Boat Show turned us down last year.

### **Announcements**

Claire Hall – secretary of state has qualified an initiative for the ballot to have a statewide Universal Basic Income - \$750 per year – paid by an increase in corporate taxes.

Has anyone heard on KYAQ or anywhere about the person who is challenging Val Hoyle to six debates? A few indicated they have seen it online.

The recent SCC meeting was the first time the DNC delegates representing OR had gotten together. Tonight was first bi-weekly meeting held by the Biden-Harris campaign and the DNC – open to the public, but need to email; so if you want info from Monica to participate (45 minutes – update and briefing), please sign up on back table. It's a good way to keep up.

Thanks to our County Commissioners for increasing new application fees and renewal fees.

Judy – LC Pride Festival on June 29 from 12 – 5, including a resource fair, art activities, etc. All invited.

Cynthia Jacobi – spoke in support of Jo Beaudreau who is challenging Dick Anderson; last Dem candidate lost by a very small margin; Beaudreau is new to state politics but has been a city councilor in Florence for two terms.

Attendee noted she has a banner – 12 x 4; is there a business that would put it up? If you know of someone with a business or yard with good visibility, let Cherie know.

An attendee from Siletz described a march to draw attention to the fentanyl crisis – about 400 people participated; there will also be a march tomorrow (6/27) starting at 6 PM at the tribal clinic; if you know someone in drug or alcohol education, please ask them to attend.

Joanne Cummins – debate tomorrow night, and Supreme Court will announce rulings tomorrow and Friday at 7 AM PDT.

### **Adjournment**

Chair Harbour adjourned the meeting at 7:02 PM.